

Regarding the Decision to Commence Consideration of Introducing External Capital

Fuji Media Holdings, Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Kenji Shimizu; hereinafter “FMH”), the parent company of Sankei Building Co., Ltd. (Head Office: Chiyoda-ku, Tokyo; President and CEO: Kazunobu Iijima; hereinafter “the Company”), has announced that the Sankei Building Group will commence consideration of introducing external capital.

According to the announcement, this consideration includes the possibility of reaching a level at which the Company would be deconsolidated from FMH and treated as off-balance sheet.

In response, the Company will sincerely and carefully proceed with the necessary preparations for the consideration of external capital introduction, while continuing to carry out its daily operations in a steady and disciplined manner.

We understand that this announcement may cause concern among our stakeholders. However, as indicated in the earnings outlook for the Urban Development and Tourism Business segment disclosed in FMH’s consolidated financial results announcement released today, the performance of the Sankei Building Group is expected to exceed the initial plan. Our management foundation remains extremely stable.

The Sankei Building Group has continued to grow by responding flexibly to various changes in its business environment. We view the consideration of introducing external capital as a new opportunity for growth and will strive to achieve further advancement.

We will promptly disclose any matters that should be announced, including future schedules, as they arise.

We sincerely appreciate your continued understanding, support, and cooperation.

Sankei Building Co., Ltd.

President & Group CEO

Kazunobu Iijima